



WANT TO IGNITE YOUR POTENTIAL?

THE ULTIMATE MASTERMIND ACCESS GUIDE

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WELCOME!

I'm Scott, and my drive to unite individuals with shared ambitions inspired me to establish Me Plus Ultra, where I proudly serve as Founder and CEO. I've seen firsthand the transformational impact of mastermind groups and created this Starter Guide to share those insights.



WHAT WE AIM TO ACHIEVE

- **Understanding Mastermind Groups:** What they are and why they matter.
- **Finding the Right Fit:** Tools and strategies for alignment with your goals.
- **Building Connections:** Methods to foster relationships within a group.

I've witnessed firsthand the challenges talented individuals face in finding the connections and opportunities they need to thrive. This Mastermind Starter Guide was created to bridge that knowledge gap, offering actionable insights and guidance tailored for entrepreneurs, business leaders, and success-driven individuals.

It's more than information; it's a blueprint for growth. Welcome to this transformative journey.

A stylized, handwritten signature in black ink that reads "Scott Joseph".

WHY MASTERMIND GROUPS?

1. COLLECTIVE INTELLIGENCE

Mastermind groups offer a unique opportunity to tap into the collective wisdom of diverse and accomplished individuals. You're not only learning from one expert but a group of talented peers, all willing to share their insights.

2. PERSONAL AND PROFESSIONAL GROWTH

Mastermind groups are transformational. They provide a supportive and challenging environment where you can grow both personally and professionally. Whether it's developing new skills, breaking through barriers, or building confidence, mastermind groups help facilitate real change.

3. ACCOUNTABILITY AND MOTIVATION

Ever struggled to meet your goals alone? In a mastermind group, you have a team that holds you accountable and motivates you to succeed. Regular check-ins, encouragement, and constructive feedback keep you on track.

4. NETWORKING OPPORTUNITIES

Mastermind groups provide an excellent platform for building meaningful connections. Networking isn't just about collecting contacts; it's about building relationships that bring value to your life and business.

5. ALIGNING VALUES

The right mastermind group aligns with your values like Integrity, Accountability, Growth, Mutual Respect, and Excellence. It's not just about achieving goals; it's about achieving them in a way that resonates with who you are and what you stand for.

UNDERSTANDING YOUR NEEDS

Before diving into the world of mastermind groups, it's essential to take a step back and understand your unique needs, both personally and professionally. The right mastermind group can be a catalyst for growth, but only if it aligns with what truly matters to you.

ASSESS PERSONAL AND PROFESSIONAL GOALS

Your goals are the compass guiding your journey. What do you wish to achieve in your personal life? What are your professional aspirations?

Defining these clearly is the first step toward finding a mastermind group that can support and challenge you to reach them.



IDENTIFY THE VALUES AND PRINCIPLES THAT MATTER TO YOU

Beyond tangible goals, consider the underlying values and principles that drive your actions. What are the core beliefs that shape your worldview?

Recognizing these values helps you find a group that doesn't just align with your objectives but also your ethos.



Understanding your needs isn't just about ticking boxes; it's about introspection and recognizing the path that feels right for you. With clarity on your goals and values, you're better equipped to find a mastermind group that can foster your growth, align with your principles, and support you in meaningful ways.

FINDING THE RIGHT GROUP

Finding the right mastermind group isn't merely about joining the first one that comes your way. It's a deliberate process that requires careful research, evaluation, and alignment with your unique needs, goals, and core values such as Integrity, Accountability, Growth, Mutual Respect, and Excellence. Here's how you can go about it:

RESEARCH STRATEGIES TO FIND EXISTING GROUPS

ONLINE PLATFORMS:

Utilize online forums, social media groups, and professional networking sites to search for mastermind groups in your industry or area of interest.

INDUSTRY EVENTS AND CONFERENCES:

Attend events that align with your professional interests. Networking at these functions often leads to connections with like-minded individuals who may be part of or know of relevant mastermind groups.

PEER RECOMMENDATIONS:

Don't hesitate to ask colleagues, mentors, or friends who share your values and interests. They might direct you to groups that have helped them grow.

UTILIZE PROFESSIONAL ORGANIZATIONS:

Many industries have professional organizations that offer mastermind groups as part of their membership benefits.

TIPS FOR EVALUATING A GROUP'S ALIGNMENT WITH YOUR NEEDS

ASSESS THE GROUP'S CORE VALUES:

Look for groups that share your core values such as Integrity, Accountability, Growth, Mutual Respect, and Excellence.

EXAMINE THE GROUP'S OBJECTIVES AND FOCUS:

Understand what the group aims to achieve and how it aligns with your personal and professional goals.

CONSIDER THE GROUP DYNAMICS:

Research the facilitator's expertise and the type of individuals in the group. Are they people who can challenge and inspire you?

ATTEND A TRIAL SESSION IF POSSIBLE:

Many groups offer trial sessions or guest appearances. Attending one can give you an authentic feel of the group's dynamics and whether it resonates with you.

INQUIRE ABOUT COMMITMENT AND STRUCTURE:

Understand the time commitment, frequency of meetings, and overall structure to ensure it fits your schedule and working style.

Finding the right mastermind group is a thoughtful process that can lead to profound growth and success when done with care and consideration. With diligent research and by employing these evaluation tips, you can find a group that truly resonates with your ambitions and principles.

PREPARING FOR SUCCESS

Joining a mastermind group is not just about finding the right fit; it's also about presenting yourself in a way that fosters success. Once you've identified a group that aligns with your core values, it's time to prepare for engaging effectively from the start. Here's how:

HOW TO PRESENT YOURSELF AND YOUR GOALS

KNOW YOUR GOALS CLEARLY:

Before stepping into the group, have a clear understanding of what you want to achieve. These goals should align with your personal and professional aspirations.

EXPRESS YOUR VALUES:

Share the principles that guide you, ensuring that they align with the group's values. This creates a sense of cohesion and understanding within the group.

BE GENUINE:

Be yourself and allow your authentic personality to shine through. Authenticity fosters trust and connection.

COMMUNICATE EFFECTIVELY:

Clearly articulate your goals, expectations, and what you bring to the group. Good communication is key to effective collaboration.



STRATEGIES FOR ENGAGING EFFECTIVELY FROM THE START

BE OPEN AND RECEPTIVE:

Embrace different perspectives and be open to feedback. Being receptive to new ideas fosters creativity and innovation.

CONTRIBUTE ACTIVELY:

Engage by asking questions, sharing insights, and contributing your expertise. Active participation enhances the group's dynamics and your personal growth.

BUILD RELATIONSHIPS:

Take the time to connect with fellow members individually. Building relationships lays the foundation for trust and collaboration.

COMMIT TO THE PROCESS:

Show dedication by attending sessions regularly, doing the required pre-work, and following through on commitments. Commitment shows that you value the group and its goals.

EMBRACE A GROWTH MINDSET:

Be prepared to learn, grow, and change. A growth mindset ensures that you make the most of this enriching experience.

Preparing for success in a mastermind group requires thoughtful consideration of how you present yourself and how you engage from the beginning. By aligning your goals and values and employing these strategies, you can create a fulfilling and productive mastermind experience.

MAXIMIZING PARTICIPATION

Participation in a mastermind group isn't just about showing up; it's about actively engaging, contributing, and extracting value from the collective wisdom. Below are strategies to help you maximize participation, ensuring you both provide and receive valuable insights aligned with values like Integrity, Accountability, Growth, Mutual Respect, and Excellence.

TIPS FOR ACTIVE PARTICIPATION

PREPARE AHEAD:

Come to each meeting with a clear agenda, goals, and questions. Preparation allows for focused and meaningful interactions.

SPEAK UP:

Share your thoughts, ideas, and experiences. Your unique perspective adds value to the group.

LISTEN ACTIVELY:

Give fellow members your undivided attention. Listening fosters understanding and builds strong connections.

FOLLOW UP:

Act on the insights gained and report back to the group. Accountability promotes progress and builds trust.

BE CONSISTENT:

Attend meetings regularly and engage consistently. Consistency shows commitment and enhances the group's dynamic.

STRATEGIES FOR PROVIDING AND RECEIVING VALUABLE INSIGHTS

ASK THOUGHTFUL QUESTIONS:

Pose questions that provoke thought and foster deep discussion. It helps in uncovering new insights and perspectives.

PROVIDE CONSTRUCTIVE FEEDBACK:

Offer feedback that is honest, respectful, and solution-oriented. It fosters growth and strengthens relationships.

SEEK FEEDBACK OPENLY:

Welcome feedback on your ideas and actions. Being open to feedback allows you to grow and improve.

COLLABORATE ON SOLUTIONS:

Work together to develop strategies and solve problems. Collaboration leverages the group's collective wisdom.

CELEBRATE SUCCESSES:

Acknowledge and celebrate achievements, both big and small. It creates a positive and motivating environment.

REFLECT REGULARLY:

Take time to reflect on what you've learned and how you've grown. Reflection fosters continuous improvement and personal growth.

Maximizing participation in a mastermind group is about thoughtful engagement, sharing insights, and creating a synergistic environment that encourages growth. By following these tips and strategies, you can make the most of your mastermind experience, fully harnessing the collective intelligence of the group.

ME PLUS ULTRA - A CASE STUDY

Me Plus Ultra is a leading example of a mastermind community that embodies the core values represented by the acronym ASCENT. These values are not just mere words but the foundational pillars that have shaped the community and its members.

ASCENT: The act of rising or climbing upward, especially in a gradual or continuous way. It can also refer to the process of achieving a higher level of success or recognition.

A



AMBITION:

We espouse the supremacy of diligence, fortitude, and an unquenchable desire to succeed, in everything we do, as the preconditions to triumph.

S



SOPHISTICATION:

We embody elegance, luxury, and refinement as our hallmark, permeating all aspects of our brand and experiences. Our members seek and deserve the best of the best.

C



COLLABORATION:

We embody elegance, luxury, and refinement as our hallmark, permeating all aspects of our brand and experiences. Our members seek and deserve the best of the best.

E



EXCLUSIVITY:

We create an exclusive and aspirational community, available solely to high achievers and the aspirational elite. No weak links.

N



NOVELTY:

We foster a culture of progressivism, constantly pushing boundaries, challenging the status quo, and seeking new and innovative solutions to drive growth for our members.

T



TRANSFORMATION:

We foster a platform of self-realization and transformation that empowers our members to attain breakthrough solutions and unleash their full potential.

A COMMITMENT TO EXCELLENCE

Me Plus Ultra's success is built on a strong commitment to excellence. The community connects like-minded entrepreneurs and leaders who share a passion for innovation, strategy, and meaningful relationships.

ME PLUS ULTRA SUCCESS STORIES

Through these core values, Me Plus Ultra has inspired:

INNOVATIVE COLLABORATIONS:

At Me Plus Ultra, we've fostered an environment where synergistic partnerships flourish and lead to extraordinary outcomes. Several of our members have embraced the spirit of collaboration to forge strategic alliances and even launch new ventures. These alliances are not merely business transactions; they are catalysts for innovation, igniting opportunities that have generated millions of dollars.



TRANSCENDING BOUNDARIES: TURNING VISIONS INTO REALITIES

Beyond the financial success, they've unlocked new horizons, sculpting a future rich with possibilities and growth. It's this ambition, sophistication, and drive for transformation that sets the Me Plus Ultra community apart, translating visions into realities and dreams into success stories.



BUSINESS GROWTH:

Several Me Plus Ultra members have reported remarkable business growth, from achieving double-digit market share increases to unlocking breakthrough solutions for complex challenges.



These synergistic collaborations within the community have not only led to exponential sales and profit growth but have also infused hundreds of thousands of dollars into the net profit of our engaged leaders. A testament to the power of ambition, collaboration, and transformation,

Me Plus Ultra continues to elevate success, one member at a time.

PERSONAL DEVELOPMENT:

Several members highlight the profound impact on their personal growth, citing enhanced leadership skills, increased confidence, and a refined vision.

WHAT DO ME PLUS ULTRA MEMBERS SAY?

"Elevates you as a leader but also as a person. When everyone in the room is committed to growth, it's impossible for you not to ascend with them, and that is exactly the environment you experience in this group."

Claudio Gambin - President - Gambin Financial Group

"Unlike anything I've participated in - take some of the brightest & most successful leaders masterminding today's biggest challenges, add an overall sense of camaraderie, & you end up with one amazing group!"

Laurie Halter - Owner - Charisma! Communications

"The real work afterwards is when you take those people in your mastermind group & then make them lifelong 'speed dials' that help you through your challenges after you leave the conference. I can attest to meeting new friends & colleagues that I have for life!"

Squile Pettit - Owner - Charisma! Communications

CHECKLIST FOR EVALUATING MASTERMIND GROUPS

- ☐ Aligns with my personal and professional objectives
- ☐ Focused on areas relevant to my interests or industry
- ☐ Shares values that align with my own
- ☐ Evidence of a positive and supportive community culture
- ☐ Well-organized with clear guidelines and expectations
- ☐ Leadership has a positive reputation and relevant experience
- ☐ Diverse membership in terms of expertise, background, and perspectives
- ☐ Balance of experienced professionals and those new to the field
- ☐ Clear and consistent meeting schedule
- ☐ Meetings are well-facilitated, focused, and engaging
- ☐ Clear expectation of active participation from all members
- ☐ Commitment to confidentiality and trust within the group
- ☐ Testimonials or success stories from current or former members
- ☐ Proven track record of helping members achieve their goals
- ☐ Cost of participation is clear and transparent
- ☐ Value provided justifies the investment



YOUR PATH FORWARD



The journey towards personal and professional growth is filled with possibilities, aspirations, and a sense of relentless pursuit for excellence. Leveraging mastermind groups to unlock your potential can be a transformative experience that shapes your destiny.

The Me Plus Ultra commitment to ambition, collaboration, and transformation extends to all who are willing to embark on this journey. May you find your path rich with opportunities, success, and a future sculpted by your dreams.

[APPLY FOR MEMBERSHIP](#)